

This contains information from Hillsboro Downtown Partnership as to how to take advantage of the thousands of locals that are drawn to Downtown during these events.

Event: 2019 TUESDAY NIGHT MARKET

WHAT: The market originated in 1998 to bring people to historic Downtown Hillsboro and to provide local farmers and crafters another venue for selling their goods. The event was embraced by the community and has become a favorite summertime tradition for people of all ages and all walks of life. The Hillsboro Tuesday Marketplace provides a free community gathering place featuring some of the Northwest's best musical entertainment, fresh agricultural products, arts and crafts, foods from local restaurateurs, a classic car display, community organizations, and educational and health programs.



WHEN: Tuesdays, June 11 - August 27, 5:00-8:30 pm (streets close at 3:30 pm and reopen at 11:00 pm)

WHY: Hillsboro Tuesday Night Market builds community identity by providing a weekly summer festival for cultural enrichment, commercial exchange, and celebration of heritage and history.

WHO IT'S BY: The Hillsboro Tuesday Marketplace is a 501(c)4 not for profit corporation that is governed by a Board of Directors, managed by a professional market staff, and led by Market Managers Pattie Russell and Cheryl Morrill.

WHO IT'S FOR: Locals, their friends, their families, and visitors from surrounding communities come out in droves to join in the fun. People participate for a variety of reasons – shopping, dining, entertainment, or some combination – but one thing is for sure, people that come to this market associate it directly with Downtown.

WHERE IT'S HAPPENING: The market center is at the intersection of 2nd and Main Street, spreads out in one block in each direction, and goes one block north on 3rd from Main. It also extends south on 2nd, where the street closure ends at the half-block where traffic can turn either into the US Bank parking lot on the alley that ends in the Civic Center parking garage.

HOW YOU CAN PARTICIPATE:

Entice shoppers into your store. The opportunity/challenge as a Downtown business is to extend the party into your business. The event turns what could easily be a slow Tuesday night into an opportunity to show off your business to thousands of people who love Hillsboro. Each market day has a theme that you could turn into a promotion or event within your business. A list of themes by date will be on the market website in early March. HDP also has a resource with ideas of how to take advantage of event crowds. *Or...*

Rent a vendor space. Although, we believe it isn't necessary in order to participate in the event, some first-floor retail businesses have found it beneficial to rent the space in front of their business and create a sidewalk sale atmosphere with the back of the canopy open to the sidewalk. If you are interested in renting a vendor space, please let the Market Managers know by the end of February. Vendor

registration will open on February 15, 2019 and spaces will begin to be assigned March 1, with full-season applicants given priority on placement. Special considerations outside of typical market rules and pricing are given to businesses within the footprint.



HILLSBORO DOWNTOWN
PARTNERSHIP

WHAT YOU CAN EXPECT FROM HILLSBORO DOWNTOWN PARTNERSHIP:

- An active relationship with the market managers that allows for open communication, problem resolution, and continual collaboration.
- Collaborative, ongoing efforts with businesses to support their visibility to market-goers.

FREQUENTLY ASKED QUESTIONS:

Q: How many people come to each Tuesday Marketplace?

A: There are typically between 6,000-10,000 attendees at each of the twelve markets each summer. This number may vary, depending on the weather and the evening's entertainment.

Q: Will the streets be closed?

A: The streets will be closed every market day from 3:30-11:00 pm, on Main Street (from 3rd to 1st) and 2nd Avenue (Washington to Lincoln), and 3rd Avenue (Lincoln to Main).

Q: Why do the streets have to close at 3:00 pm, when the market doesn't open until 5:00 pm?

A: It takes time for the 80 plus vendors to enter the footprint, drop off their booth supplies and park outside of the market in order to open for business at 5:00 pm.

Q: Why are so many parking spots outside of the market footprint blocked?

A: For each event that involves a street closure a civic engineer at the City reviews and designs a traffic plan for the event. The market must adhere to this plan or risk closure. HDP is actively working with the City staff to find ways to minimize the effect on Downtown businesses.

Q: What happens to the trash generated during the market?

A: Vendors are expected to clean up their space at the end of the market and haul away all their trash for disposal at their own business locations. Customers can use City trash cans. Additional temporary trash receptacles are provided by the market throughout the footprint and taken away at the end of each market for disposal at a specifically designated dumpster.

Q: What if restrooms are needed by participants?

A: We hope that you can make an exception to your normal policy and let market goers use your business restroom. If you are not able to do so, please let them know that the restrooms at the Civic Center are open and there are porta-potties available on 3rd Avenue, behind LeHaie's.

Q: Can I set up a sidewalk sale in front of my business during the market?

A: The sidewalks in front of businesses are not part of the market's footprint. As long as you are within the City's codes and regulations, including leaving a 5-foot clear path for pedestrian traffic, you can use the sidewalk directly in front of your business.

Q: Who should I talk to if I see vendors storing their excess product on the sidewalk or disregarding other market rules that affect my business?

A: A clearly written note, that includes your name, contact information, and a description of your concern, dropped off at the information booth is the most effective method, as this allows a market manager to follow up with you. If the concern doesn't need to be addressed immediately, please email manager@hillsborotuesdaynight.org and ej@downtownhillsboro.org with the same information.

Q: Are buskers (street entertainers looking for tips) allowed to block the sidewalks?

A: The market legally has no control over buskers on the sidewalks or unnumbered areas on the streets. If a busker is in front of your business, you can ask them to move to a location that does not impede the flow of pedestrian traffic. If they are blocking a ramp or sidewalk access point, please let them market staff at the Information Booth know and they will attempt to resolve the situation.